



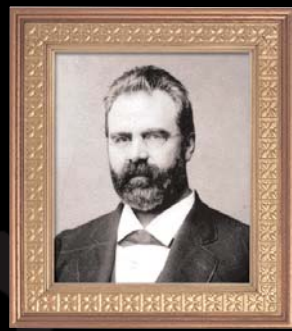
*I*NTRODUCING THE
HENRY Z. STEINWAY LIMITED EDITION

THE SIGNATURE PIANO OF A LEGENDARY FAMILY.

Few family businesses have a legacy as rich and remarkable as that of Steinway & Sons, makers of the world's finest pianos. Founded by German immigrant Henry Engelhard Steinway in 1853, the company has set a standard for superior hand craftsmanship, technical innovation and performance that has never been equaled.



Henry Engelhard Steinway
President 1853-1871



William Steinway
President 1876-1896



Theodore Edwin Steinway
President 1927-1955

Henry's son William was one of the great industrialists and visionaries of his era, and he revolutionized Steinway

business and marketing techniques. He cultivated relationships between Steinway and celebrated pianists including Anton Rubinstein and Ignace Jan Paderewski, and built the original Steinway Hall, which became the cultural and musical center of New York.

By the time William's son Theodore became President, the Steinway name was familiar to all. Theodore worked tirelessly to preserve the piano's distinctive quality and the family's renowned reputation. Under his steady leadership, the company survived both the Great Depression and World War II. Through it all, the incomparable Steinway sound endured.

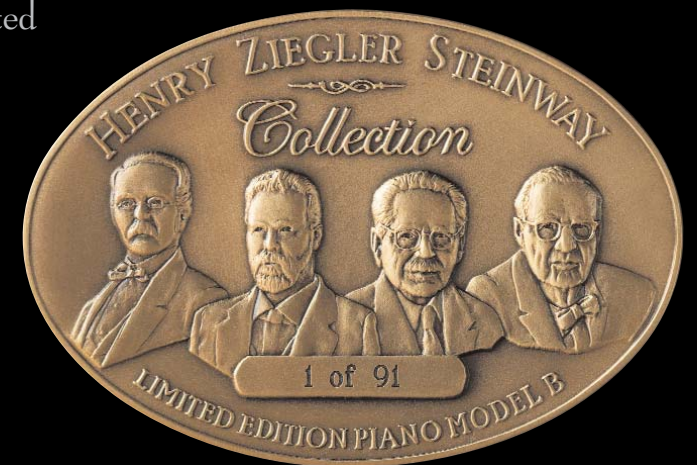
In 1955, Henry Ziegler Steinway, great grandson of founder Henry E. Steinway, became the last family member to lead the firm. Henry began his career at the Steinway factory in Long Island City, learning the skills of craftsmanship passed down by his forefathers. With endless energy, passion and talent, Henry transformed his vision into



Henry Ziegler Steinway
President 1955-1977

continued improvements to the manufacturing process, achieving unprecedented growth for the company and making the greatest piano in history shine brighter than ever. Today, Henry is a legendary figure, universally admired and respected

throughout the music industry. To commemorate his 91st birthday, and the enduring contribution of the Steinway family to the world of music, the Henry Z. Steinway Limited Edition piano was created. Like all Steinway & Sons pianos, this timeless instrument combines extraordinary beauty with incomparable sound and touch, and will become a beloved family treasure for generations to come.



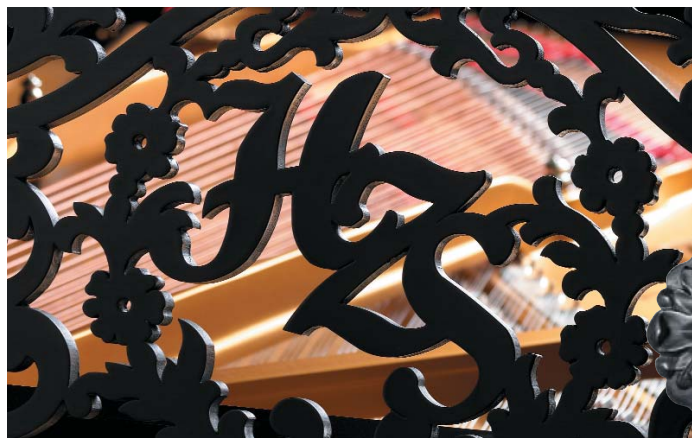
Each instrument bears a brass medallion honoring the four generations of Steinway leaders: Henry E., William, Theodore and Henry Z. The limited edition series number is also displayed.



THE HENRY Z. STEINWAY
LIMITED EDITION



COMMEMORATIVE IN NAME. A MASTERPIECE BY DESIGN.



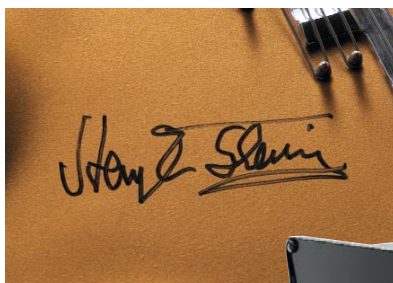
An elegant hand carved medallion atop each leg enhances the piano's unique beauty.



Exquisite period details include a hand carved music desk featuring elegant scrollwork and the initials of Henry Ziegler Steinway.

The ornate legs of the piano reflect the classic Colonial furniture design of the late 19th Century, carved with straight barrel fluted pillars and matching bench and lyre pedals.

Handcrafting each Steinway grand piano requires up to one full year. The result is an instrument of incomparable quality and enduring value.



Henry Ziegler Steinway has personally signed the golden cast iron plate inside each limited edition piano.

The Henry Z. Steinway piano will be produced in a limited edition in your choice of Ebony (shown) or East Indian Rosewood.



STEINWAY & SONS

One Steinway Place, Long Island City, NY 11105 1-800-STEINWAY www.steinway.com

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