

THE JOHN LENNON “IMAGINE” SERIES
STEINWAY & SONS LIMITED EDITION



THE IMAGINE SERIES STEINWAY COMMEMORATES A LEGEND

To commemorate the 70th birthday of a true creative genius—legendary musician and songwriter John Lennon—Steinway & Sons is proud to introduce the Imagine Series Limited Edition piano. Like the songs of John Lennon, the Imagine Series is the perfect harmonization of music with creativity to achieve an end result that is much greater than the sum of its parts.

The Imagine Series Limited Edition is modeled after the white Steinway grand piano that John presented to Yoko Ono on her birthday in 1971. Each piano incorporates John’s signature, music and a medallion indicating its uniqueness. The music desk of each piano incorporates one of four different John Lennon drawings, and each piano includes a customized, color soundboard logo.

Since 1853, Steinway & Sons has been dedicated to the guiding principle set forth by founder Henry E. Steinway to “build the best piano possible.” This principle, though it seems fairly simple, means never cutting corners on materials or rushing the handcrafting process. In fact, a Steinway grand piano takes almost a full year from the lumber yard to completion. By always putting quality above all else, Steinway & Sons earned—and has maintained—a reputation as the world’s finest piano. That is why today 9 out of 10 concert pianists choose to play a Steinway and over 1,500 pianists from every musical genre call themselves Steinway Artists. It is also why when John Lennon composed “Imagine,” one of the greatest songs ever, he did so on a Steinway.

Shown right: “Grand Piano”





A



B



C



D

A

Imagine Lyrics

A portion of the lyrics that changed the world grace the inside of the piano, in clear view when the lid is open.

B

Imagine Music

Adorning the cast-iron plate, in the same area of the piano where this melody can come to life, are the opening bars to "Imagine."

C

Imagine Series Medallion

On each piano is a medallion with the series name/number and Lennon's "chop mark" that he designed to mean "Like a Cloud, Beautiful Sound."

D

John Lennon Signature

Gracing the treble side of the fallboard, John Lennon's signature can inspire you to Imagine the possibilities—both in music and in life.

The soundboard is often called the soul of a piano, because it is the vibration of this carefully crafted part that creates the beautiful sound and rich tone we have come to know as the sound of a piano. So it is fitting that it is the soundboard through which the soul of John Lennon was channeled when he composed “Imagine” and countless other brilliant works that will stand the test of time. For that reason, the Imagine Series would not be complete without paying homage to the life of John Lennon—and how he captivated the world.

Shown right: Soundboard Decal (Drawing by John Lennon)



E

Come Together

With the title of the opening track on the Beatles' historic album, "Abbey Road," this drawing reflects John Lennon's desire to bring people together.

G

Freda People

Music can free the soul and lyrics can free the mind. This drawing exemplifies John Lennon's passion for using music for the benefit of mankind.

F

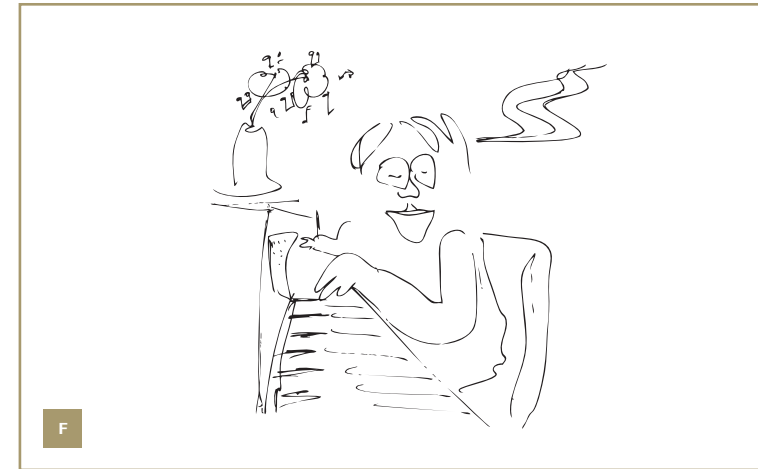
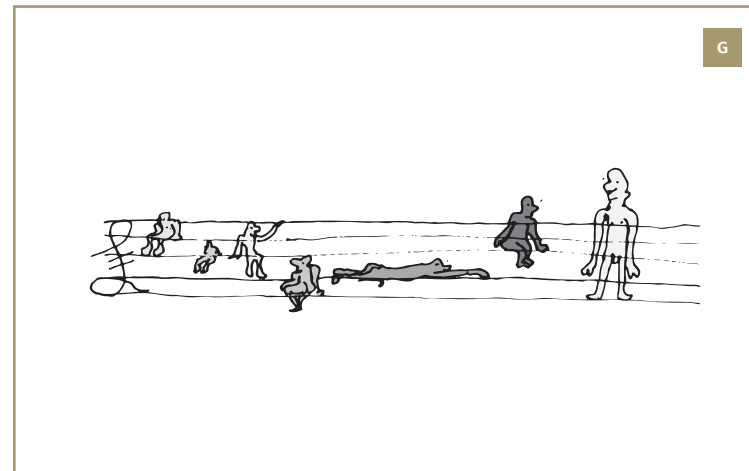
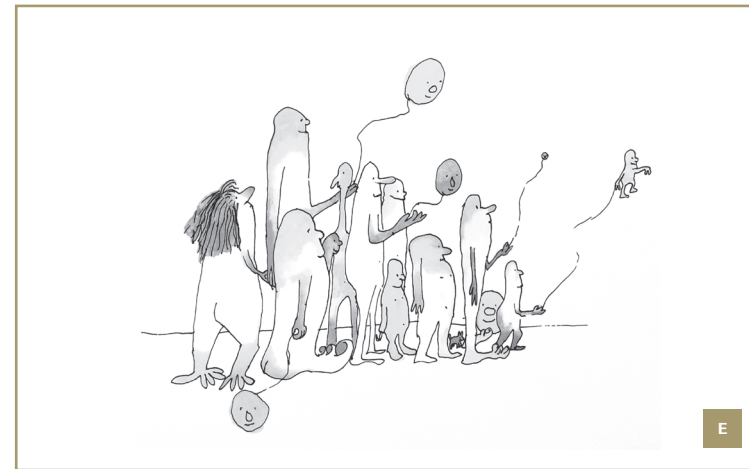
Grand Piano

John Lennon loved the craft of songwriting, and this drawing captures the process, as musician and piano become one.

H

Self Portrait

Perhaps his most famous drawing—just a few marks on the page and it's unmistakably John Lennon.



IMAGINE OWNING A PART OF MUSIC HISTORY

Custom built at our Steinway & Sons New York and Hamburg factories, the Imagine Series is only available from your Steinway Dealer. To find your area's exclusive Steinway Dealer, visit www.steinway.com/Imagine or call 1-800-STEINWAY (North America) or +49-40-853910 (Europe, Asia, Australia, Africa).

The Imagine Series is available in the following Steinway & Sons grand piano sizes:

Model M: 5'7" (170 cm) **Model B:** 6'10½" (211 cm)

Model O: 5'10¾" (180 cm) **Model D:** 8'11¾" (274 cm)

Model A: 6'2" (188 cm)



